

SDC Platinum

Securities Data Company

Introduction

SDC Platinum contains historical detail on company initial public offerings (IPOs), mergers and acquisitions (M&As), poison pills, and advisor information on deals. It also includes select industry and venture capital data, as well as data on hospitals, HMOs and nursing homes. Data comes from various sources, including the Securities and Exchange Commission.

Features

SDC Platinum is a prime research tool for IPOs, mergers, poison pills, hospital data, and venture funding.

Uses of the Mergers & Acquisitions module include:

- to learn who owns whom as of a given date
- to find competitors for a firm
- to get information on premiums and multiples paid per deal
- to analyze trends over time

Uses of the New Issues module include:

- to learn when a firm went public
- to learn the number of firms in that went public in a selected industry
- to learn which target firms were selected for investment by a selected company
- to determine the top auditors (via league table) for deals
- to determine which auditors are gaining or losing business

Uses of the VentureXpert module include:

- to analyze the history of a venture's funding
- to obtain statistics on funding, by industry or geographic area
- to learn how many rounds of financing a target firm completed, with details on each round

Scope

SDC contains both U.S. and foreign data. Though SDC is updated daily for corporate clients, there is a 30 day embargo on current data for our account, i.e. the most recent data available is 30 days prior to the present day. Remember this when selecting your date ranges for data.

Historical data is available as follows,

Corporate Governance

Poison Pills - US & Canada 1983-

Global New Issues

US Public New Issues 1970-

US Issues in Registration 1984-

US Private Placements 1981-

US Shelf Registration -Rule 415 1982-
semi-annual update

US Rule 144A New Issues 1990-
monthly update

Non-US Domestic New Issues Varies by
country

Industry Specifics - Healthcare Only

Hospital, HMO, Nursing Home Database

Current three years

Mergers & Acquisitions

US Targets 1979-

Non-US targets 1985-

Joint Ventures/Alliances 1988-

VentureXpert

1970-

Log on

To access SDC, check out a binder at the Access Services Desk containing documentation and the password. Retain the binder while at the station.

- Press Ctrl-Alt-Delete buttons for the Microsoft window to bring the login window up.
- Enter Username and Password provided in the binder.
- After the Desktop screen appears, choose the SDC Platinum icon.
- Enter user initials provided in the binder.
- Enter Project Description of your choice

Log off

- Pull down the "Session" menu and select Exit.
- Click on the "Start " menu, choose "Shut down" and "Close all programs and log on as a different user".
- Return the binder to the Access Services Desk when finished.

Help

- Context sensitive help: press F1 or click on the Help button in any window
- User's handbook: within the database, select Help/Users Manual, or [click here](#)
- Toll-free help line: 1-888-989-8373

Searching

Using any SDC module is a two part process -- Search and Display.

1. Search. Select general file, e.g. VentureXpert. Define date range, if required, keeping the 30-day embargo in mind. Select data elements; to add elements later, select Search button again. Click Close when finished. Select Definition for any necessary clarifications of elements. After selecting search criteria, click Execute. Note the following points,
 - A. *Not everything in SDC is a true merger.* SDC considers it a merger only when 51% or more of the target firm is acquired. As records are filed for all companies acquiring 5% or more of a firm, there are records that are not considered true mergers. To select for true mergers, use 51% or more acquired as a criterion.

- B. *Not all deals are completed.* You can select pending deals, completed deals, or both. Deals can take up to three years from date of first filing to complete. E.g. if you want to see all deals *completed* in 1998, select *offer* data from 1995-1998.
- C. *Not all deals have monetary value.* Search criteria must include a value such as “.001 to HI” to track only deals with monetary value.
- D. *Public, private companies are listed separately.* Select both to see all deals.
- E. *You can show advisor fees for each deal.* SDC tracks advisor fees, which are usually 1-2% of the deal. Almost all of this data comes from SEC filings.
- F. *Private company placements are updated twice a year, in January and July.*

TIP: A fast way to initially narrow a search is to choose Industry as your first criterion. There are four ways to do such a search -- by target firm, by acquirer or VC firm, by either, or both.

2. Display. Generally, you can select one of three result displays. Keep in mind that only the last function, Report, works in VentureXpert.
 - A. *Analysis* – Fast way to get a chart with numbers, e.g. to find how many biotech companies went public in 2000. If you want the names of the companies as well as numbers, use Report. This data can convert to pie chart. Print or save as bit file, but you cannot save to Excel.
 - B. *League Table* – Primarily for use of advisors in deals. These tables show the number of deals or dollar amounts made by each advisor. Converts to pie chart, but cannot save to Excel.
 - C. *Report, standard or custom* -- Best choice for most academic purposes, includes all underlying details. Works with VentureXpert. To create a report, click on Report button. If you need custom data in columns, select Report pull-down instead and use New Custom; then select items in Express Report window. Click OK (if asked for page break, say No.) Either one of two functions will appear -- Report Options or Save Custom Report. For Report Options, you may change to columnar grid (if option is offered), select Save As and create file in Excel. For Save Custom Report, create file in Excel, etc.

Sample Searches

Sample M&A Search

Find the top 10 M&A Deals since 1998:

1. U.S. Targets (Deals done in US, companies can be located anywhere)
2. Date Announced: 1998 - Present (remember 30 day delay)
3. Deal/Deal Type/Disclosed and Undisclosed (all types of deals)
4. From Menu: Utilities/Top N Deals/VAL
5. Execute

Sample Global New Issues Search

Find the number of cellular firms that went public from 1995 to present:

1. US target
2. All US Public New Issues/US Common Stock
3. Enter Date Range
4. Deal/IPO Flag/Select All IPOs
5. Issuer/Borrower/High Tech Industry/All Communications/Cellular Communications

Sample VentureXpert Search

Find a list of all private portfolio companies that have valuations between 5 and 10 million dollars.

1. Bullet hole should be filled in, at left of Portfolio Companies
2. At Company Data section, pull down Pub Status and chose Private
3. In same section, enter in Company Valuation (\$ 000s) 5000 to 10000
4. Scroll to top and Execute Search

Frequently Asked Questions

Q. How can one quickly get statistics on IPOs in the United States?

A. Follow these steps -- Global New Issues; United States; Common Stock; Date Range; Deal tab; IPO Flag; Select All IPOs and Execute. Then create a Report (or Analysis for periodic breakdown, e.g. quarters,) Save, and Execute.

Q. How can one find VC funds raised in the United States?

A. Follow these steps -- VC Xpert; Industry Statistics – Funds – Commitments; Search Menu; All Private Equity; Fund Characteristics; Fund Nation; United States, and Execute. For Report, select Commitment Summary; Fund Raising Year; Date Range, and Execute.

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Documentation

- [Quick Reference Guide](#)
- [User's Handbook](#)